



Media Contact List - Where to publish Warminster events

This list has been drawn up to help Warminster clubs and organisations to publicise their events. It gives contact details for a variety of local media which we will hope to keep up to date. Please let us know if you discover any changes - contact Warminster Information Centre (see under Websites for details). Copies of the list are held by Warminster Town Council, Library and Information Centre and are available on their websites. Places with free events listing are marked*. Websites often give opportunity to upload details online. Hints on writing a press release can be found at the end.

Newspapers and Magazines

1. ***Warminster Journal.** 36 Market Place, BA12 9AN Weekly newspaper pub. Thursday 38p. Free listing every month for events 'open to all, not regular or commercial', 01985 213030 Fax: 217680. Give a tel.no.on every email. Max. file size 5 Mb. Photos can be sent in 2 or more separate emails (jpg or gif), not embedded in Word file. news@warminsterjournal.co.uk www.warminsterjournal.co.uk
2. ***The Warminster Way and Villager.** Monthly magazine delivered free to Warminster and 18 villages. 01985 219868 Editor Scott Dupuy. Free events listing & 'Things to Do'. info@thewarminsterway.com www.thewarminsterway.com
3. ***Wiltshire Times.** Weekly newspaper £1. 01225 773646 Warminster reporter is Andy Baber ababer@newswilts.co.uk. 'What's On' is free (Contact Sue Cockrem suecockrem@wiltshire.newsquest.co.uk to publicise event online & in paper). www.wiltshiretimes.co.uk
4. **White Horse News.** Fortnightly free newspaper to Westbury and nearby villages (covers Upton Scudamore and Chapmanslade). Will include press releases/'What's On' if in their distribution area. Free to local householders. Telephone listing for clubs 01225 704761 news@whitehorsenews.co.uk www.whitehorsenews.co.uk
5. ***West Wilts Magazine.** Free monthly magazine available in Waitrose, Moretons, Edinburgh Woollen Mill amongst others. Free events listing. Will consider press releases. Lisa Rockcliffe 01225 807775 lisa@wired-publishing.co.uk www.wired-publishing.co.uk
6. **Blackmore Vale Magazine.** Free weekly publication. Available in J&K Burton (Weymouth Street), Warminster Information Centre, Organ Inn, Fox & Hounds and Silver Street News. 01963 365100 fdart@bvmedia.co.uk (editorial) and bgould@bvmedia.co.uk (advertising) www.blackmorevale.co.uk
7. ***Valley News.** Monthly news magazine Free event listing: £10 + VAT for advertisements. Upload your own details on website. Further afield but includes Warminster and Wylve Valley groups. Outlets Lakeside Garden Centre (Crockerton), Codford. 01722 743712. yourvalleynews@aol.com www.yourvalleynews.co.uk
8. **Western Daily Press** Daily newspaper 55p 0117 9343223 (Wiltshire district office 01666 825287) wdnews@bepp.co.uk www.westerndailynews.co.uk
9. **Wiltshire View.** Available free across Wiltshire at Waitrose, Waterstones and independent schools. Jane Kennedy 07917 772329 jane@viewmagazines.co.uk www.viewmagazines.co.uk
10. **Wiltshire Life.** Monthly magazine. No free events advertising. May reduce commercial rates for a charity. 01722 716996, Fax 01722 716296 wl@markallengroup.co.uk www.wiltshirelife.co.uk

Websites

1. **Warminster Town Council** 01985 214847 admin@warminster-tc.gov.uk www.warminster.uk.com
2. **Our Community Matters** warminstervcp@gmail.com (Shona Holt) www.warminster.ourcommunitymatters.org.uk
3. **Danny Howell** dannyhowellnet@gmail.com www.dannyhowell.net
4. **Warminster Information Centre** Central Car Park BA12 9BT 01985 218548 visitwarminster@btconnect.com www.warminsterinfocentre.co.uk

5. **Warminster Web** Free publicity. Upload details online within two weeks of event www.warminster-web.co.uk
6. **Vision for Warminster** Upload details online. www.visionforwarminster.co.uk
7. **Warminster Forum** Add Events Online <http://www.warminster-forum.co.uk/Events/>
8. **Warminster People** Upload details online. www.warminsterpeople.co.uk
9. **Visit Wiltshire** For events likely to be of interest to visitors info@visitwiltshire.co.uk. For broader marketing opportunities contact David Andrews DavidAndrews@visitwiltshire.co.uk

Military Contact Warminster Army liaison Rolf Halstead LWC-WARGAR-G1-SO2@mod.uk

Radio Stations, TV

1. **Warminster Community Radio** events@wcrfm.org.uk. Email preferable to phoning in case on air. Contact is Barry Mole 01985 846111. Keen to do live interviews including 'Community Chest' every Saturday 0900 to 1100.
2. **BBC Wiltshire** (radio). To publicise an event email sue.hargreaves@bbc.co.uk Main switchboard 01793 513626. For news press releases use wiltshire@bbc.co.uk
3. **Points West** (TV) pointswest@bbc.co.uk

Local Parish Magazines Some events may also be suitable for inclusion in the following:

Focus newsletter (St Johns/Bishopstrow). Contact Laura Brett bishopstrow.boreham@yahoo.co.uk 01985 213000

Christ Church newsletter. Contact Jacqui Battershill admin@christchurchwarminster.org.uk 01985 212138

The Minster Church. Contact Dick Collins churchofstdenys@btconnect.com 01985 215460

Sutton Veny Village Hall newsletter. Contact Colin Baker colin.baker333@gmail.com 01985 840033

The Deverills/ Crockerton magazine. Contact Judy Munro judymunro@tiscali.co.uk 01985 844385 www.deverills.org.uk

Ashton Gifford Community News (Codford, Boyton, Sherrington, Upton Lovell, Corton, Wylve, Stockton, Heytesbury and some Warminster events). Contact Karen Johnstone karen@thewoolstore.co.uk

Posters put up for free

Warminster Library (noticeboard & Events Book. 01985 216022); Warminster Information Centre noticeboard (01985 218548 visitwarminster@btconnect.com); Civic Centre (01985 214847 Fax 01985 214854 admin@warminster-tc.gov.uk www.warminster.uk.com); Morrisons Community Events board (Speak with the Customer desk 01985 846866); In addition numerous independent shops and cafes accept notices of forthcoming events, depending on the event and the space available.

Hints on writing a press release

- Head the page 'Press Release' with a headline that gives a good indication of what the story is about. e.g. *'Press Release – School Christmas Fair'*
- Give a few bullet points to include where and when an event is happening or what the story is.
- Include a highlight, such as anything unusual/being done for the first/last time or in a different way e.g. *'This is the first time the new headmaster will give away the prizes'* or special visitor/achievement.
- A quote from a key figure is helpful.
- All information should be on one page, and will be edited. **Most important of all**, end with contact details - *'For more information contact Joe Smith 01985 xxxxxx or 0978xxxxxx'*.